

OHM BROWN

NEWS 2026



IFÖ ELECTRIC

“Something suddenly shifted in the early 2020s. As if a new aesthetic had emerged, architects began reaching out to ask for ‘the brown Ifö Electric glaze’. The interest came not only from Sweden, but architects in several countries - independently of one another, and without us at Ifö Electric having unveiled our latest glaze project. At the same time, we were already working on something truly exciting: a new contemporary brown glaze with a deeper tone and a richer expression, inspired by the company’s heritage and the historic brown landscape insulators. A new modern hue, for the architecture of our time.”

– Anders Öringe, CEO Ifö Electric



The Ohm Collection in Brown Glaze 2026

In 2019, Ifö Electric launched the Ohm lighting collection, designed by Kauppi & Kauppi. The lighting family draws inspiration from the company's manufacturing heritage and from the porcelain insulators first produced in the early 1900s. Its refined silhouettes and soft curves, expressed in both porcelain bases and glass shades, have been warmly received, embraced by architects, and recognized with design awards in Sweden as well as internationally.

Over the years, Ohm has grown into a comprehensive family, with new added lighting categories and an expanded range of applications. Today, the collection is a trusted lighting tool for architects, lighting designers, and interior designers seeking a harmonious balance of form, function, and modularity. From table lamps and pendants to ceiling and wall fixtures, as well as arm-mounted models for facades and bathrooms. Ohm offers a versatile program well suited for modern architecture as well as historical buildings. Traditionally, Ohm has been glazed in either white or black. In 2026, the collection will now be launched in a new, deep brown glaze, developed to echo the color historically used for landscape insulators. A natural and refined brown with a sophisticated lustre - warm, rich and full of life.

"For the Ohm collection, the new brown tone is so much more than just a color. It transforms how the luminaires are perceived and gives the fixtures a renewed expression. White provides a nearly neutral, floating lightness, while black adds weight and precision. Brown sits between the two, giving the luminaires a warm and embracing character that highlights their materiality - with a natural and friendly sense of authenticity. As designers, we are drawn to timber architecture and wooden interiors, and we envision how the new warm color, the light, and the soft porcelain shapes will come together in a truly special way within these settings," says designers Kauppi & Kauppi.



The Brown Glaze Story

Ifö Electric has a long-standing relationship with brown glaze, dating back to the early days of Iföverken. Insulators were among the first electrotechnical products manufactured at the porcelain factory. Many are still visible today as white-glazed shapes on historic buildings, bearing witness to the early era of electrification. What is less known is that a significant number of the insulators pressed during the 1930s were in fact glazed in brown. A rich, color chosen to harmonize with the environments in which they were installed, mounted on wooden power line poles across forests and open landscapes. Shimmering in sunlight, durable and resilient, glazed in nature's earthy tones to blend in.

The brown glaze has existed in a couple of versions in Ifö Electric's lighting fixture history. One of them dates back to the 1970s, when sauna luminaires were glazed in a matte brown stoneware glaze. In the early 2000s, another iteration was introduced, a lighter, high-gloss brown glaze. The color, however, was used sparingly during the two following decades. At the time, high-gloss white and black fixtures were favored, two contrasting finishes that remain a clear and timeless foundation within the Ifö Electric range.

The Ohm lighting collection, designed by Kauppi & Kauppi, celebrates its seventh anniversary with the introduction of a carefully developed new glaze 2026. A long-anticipated color, rooted in the company's heritage and nature's earthy tones. As the only manufacturer of pressed porcelain in Scandinavia, Ifö Electric has developed and produced porcelain lighting in its own facilities for nearly a century. Now proudly presenting a new porcelain glaze with warmth and depth, introduced as the third standard color across the entire Ohm range.



















Ohm Collection 2026 by Ifö Electric

Design Kauppi & Kauppi

OHM WALL 100/150

Opal glass | Wall
G9 | IP44



OHM WALL 100/210

Opal glass | Wall
E27 | IP44



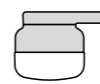
OHM WALL 100/210

Clear glass | Wall
E27 | IP44



OHM WALL 140/150

Opal glass | Wall
GX53 | IP44



OHM WALL 140/205

Opal glass | Wall
E27 | IP44



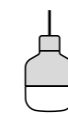
OHM WALL 140/205

Clear glass | Wall
E27 | IP44



OHM PENDANT 100/155

Matt opal | Ceiling
LED (indoor only) · G9 | IP44



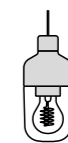
OHM PENDANT 100/215

Matt opal | Ceiling
LED (indoor only) · E27 | IP44



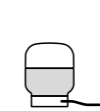
OHM PENDANT 100/215

Clear glass | Ceiling
LED (indoor only) · E27 | IP44



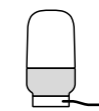
OHM TABLE 100/130

Matt opal | Table
G9 | IP20



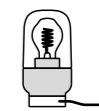
OHM TABLE 100/190

Matt opal | Table
E27 | IP20



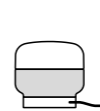
OHM TABLE 100/190

Clear glass | Table
E27 | IP20



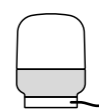
OHM TABLE 140/135

Matt opal | Table
GX53 | IP20



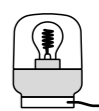
OHM TABLE 140/190

Matt opal | Table
E27 | IP20



OHM TABLE 140/190

Clear glass | Table
E27 | IP20



OHM 100/110

Matt opal | Wall · Ceiling
LED · G9 | IP44 · Sauna (Wall)



OHM 100/170

Matt opal | Wall · Ceiling
LED · E27 | IP44 · Sauna



OHM 100/170

Clear glass | Wall · Ceiling
LED · E27 | IP44 · Sauna



OHM 140/115

Matt opal | Wall · Ceiling
LED · GX53 | IP44



OHM 140/170

Matt opal | Wall · Ceiling
LED · E27 | IP44



OHM 140/170

Clear glass | Wall · Ceiling
LED · E27 | IP44



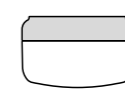
OHM 220/110

Matt opal | Wall · Ceiling
LED | IP44



OHM 220/150

Matt opal | Wall · Ceiling
LED · E27 | IP44



Since the 1960s Ifö Electric has been renowned for the unique production of porcelain light fittings in the South of Sweden. Durable luminaires that have become timeless Scandinavian classics, found in many homes and public spaces.



IFÖ ELECTRIC

ifoelectric.com